

Seat No.	
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B.B.A. (Part - II) (Semester - III) Examination, May - 2016
E-COMMERCE (Paper - I)
Sub. Code : 43941

Day and Date : Monday, 09 - 05 - 2016

Total Marks : 40

Time : 03.00 p.m. to 05.00 p.m.

- Instructions : 1) All questions are compulsory.
 2) Figures to the right indicate full marks.

Q1) What is E-banking? Explain various operations in E-Banking. **[14]**

OR

What is internet domain? Give its example.

Q2) Write Short Answers (Any Two): **[8 + 8]**

- a) Describe action plan for implementing EDI.
- b) Write various benefits of E-commerce.
- c) Explain different uses of internet.
- d) What is EDI? Write different advantages of EDI.

Q3) Write Short Notes (Any Two): **[5 + 5]**

- a) TCP and IP protocols.
- b) B2B model.
- c) One to One Marketing.
- d) Advantages of E-Trading.

